

Transforming Businesses with AI Solutions

RSK Business Solutions



Smart. Scalable. Future-Ready AI.

RSK BUSINESS SOLUTIONS

☎ +44(0) 1732 833111

✉ sales@rsk-bsl.com

🌐 www.rsk-bsl.com





WHY AI? WHY NOW?

Faster, data-driven decisions

Improved accuracy & efficiency

Significant cost savings

Scalable solutions for future growth



AI: TAILORED FOR YOU

Empower you to Adapt to Market Changes



Strengthen your Competitive Advantage with AI-Driven Insights



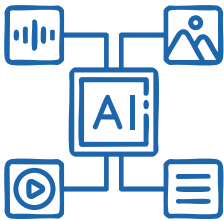
Future-Proof your Business for Long-Term Growth



Unlock New Opportunities to drive Success



WHAT WE OFFER

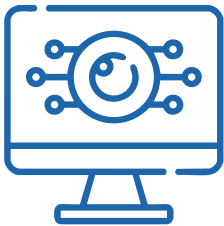


Generative AI – Smarter interactions & intelligent automation

Generative AI automates data retrieval, generates personalised recommendations, and enhances customer support with AI-driven chatbots, improving efficiency and document processing.

What It Does?

- Automates responses & retrieves data instantly.
- Generates reports, insights & personalised recommendations.
- Enhances customer support & document processing.



Computer Vision – Advanced object detection & monitoring

Computer vision enables real-time tracking of objects, optimising security, traffic. With anomaly detection and predictive maintenance, it supports smarter decision-making and operational improvements.

What It Does?

- Detects & tracks vehicles, people, and patterns in real time.
- Optimises traffic, security & quality control.
- Enhances automation in industries like logistics & manufacturing.



Machine Learning – AI-driven Predictive Analytics for business forecasting

Machine learning predicts trends and customer behaviour, automating decision-making, improving operational efficiency, and strengthening fraud detection for personalised experiences.

What It Does?

- Predicts trends, risks & customer behaviour.
- Automates decision-making with data-driven insights.
- Strengthens fraud detection & personalised experiences.

GENERATIVE AI

Smarter Conversations, Faster Decisions

WHAT WE BUILT?

An AI-powered chatbot that retrieves precise information from vast policy & IT documents.

HOW IT WORKS?



Users ask questions in natural language



AI fetches instant, accurate answers.

WHERE IT WORKS?



Customer Support



HR & Employee Support



Healthcare & Insurance



Finance & Banking



Retail & E-commerce



Legal & Compliance



IT Support

WHY IT MATTERS?

- Reduces response times and enhances user satisfaction.
- Lightens workload for support teams, enabling them to focus on complex tasks.
- Ensures accuracy and consistency in critical business processes.

Impact



Reduced support workload by 40%, enhanced response accuracy & improved user satisfaction.

Real world examples



Insurance providers, healthcare organisations, and financial institutions benefit from AI chatbots by automating policy queries and customer support, significantly improving operational efficiency and reducing response times.

COMPUTER VISION

Intelligent Object Monitoring & Analysis

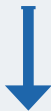
WHAT WE BUILT?

AI-powered system that detects & classifies vehicles, pedestrians, and movement patterns.

HOW IT WORKS?



Identifies cars, buses, trucks, traffic signals



Tracks direction, frequency & violations.

WHERE IT WORKS?



Smart Traffic Management



Automated Tolling



Law Enforcement



Fleet & Logistics



Urban Planning

WHY IT MATTERS?

- Helps reduce congestion and optimise urban mobility.
- Enhances road safety through automated traffic monitoring.
- Supports law enforcement with real-time violation detection.



Impact

Automated real-time monitoring, improved traffic flow, enhanced road safety.



Real world examples

City municipalities, transportation agencies, and logistics companies use AI-powered monitoring to manage congestion, optimise fleet movement, and improve urban planning decisions with real-time traffic insights.

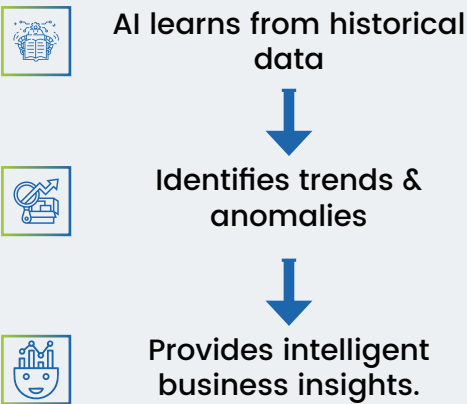
MACHINE LEARNING

AI-Driven predictive analytics for Business Growth

WHAT WE BUILT?

AI-powered machine learning models that analyse vast datasets, uncover patterns, and optimise decision-making

HOW IT WORKS?



WHERE IT WORKS?

-  Sales & Demand Forecasting
-  Financial Risk Analysis
-  Customer Behaviour Prediction
-  Manufacturing Optimisation
-  Healthcare Forecasting

WHY IT MATTERS?

- Reduces forecasting errors, making planning more reliable.
- Minimises financial risks and fraud with intelligent detection.
- Enables businesses to stay ahead of market trends.

Impact



Reduced forecasting errors by 30%, improved decision-making, enhanced business agility.

Real world examples



Retail chains, healthcare providers, and manufacturers use AI-driven demand forecasting to optimise inventory management, anticipate market trends, and enhance operational efficiency, reducing waste and improving profitability.

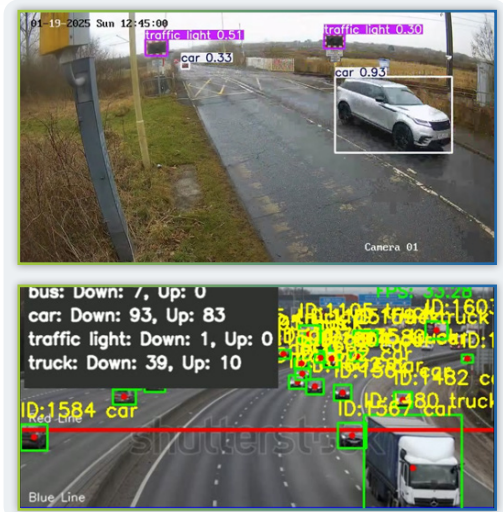


CASE STUDY

COMPUTER VISION FOR OBJECT MONITORING & ANALYSIS

PROJECT SCOPE

We developed an AI-powered object monitoring system using Computer Vision to detect and classify vehicles, pedestrians, and traffic patterns. The system automatically identifies cars, buses, trucks, and traffic lights, tracking movement direction and frequency. This solution enhances real-time traffic monitoring and decision-making.



BENEFITS

- Optimised Traffic Management
- Automated Vehicle Classification
- Enhanced Law Enforcement
- Data-Driven Urban Planning

METHODOLOGIES



Computer Vision & Deep Learning

Leveraged AI models to detect, classify, and track objects in real time.



Pattern & Behaviour Analysis

Analysed movement trends to optimise traffic flow and safety.

DELIVERABLES



AI-Powered Monitoring System

Automated vehicle and pedestrian detection with movement tracking.



Seamless Integration

Deployable in existing traffic management and monitoring systems.



Industry-Specific Solutions

Customisable for traffic management, logistics, and law enforcement.



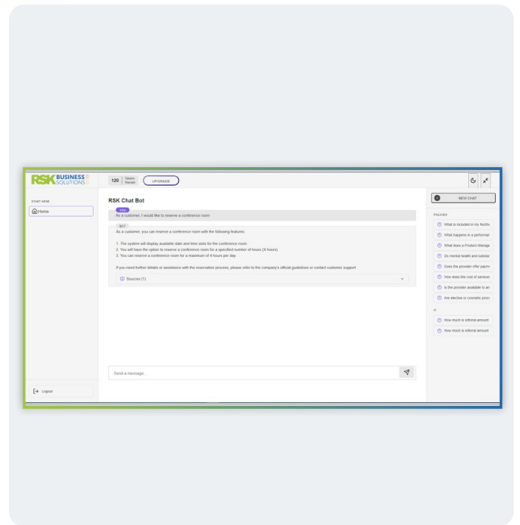


AI-POWERED CUSTOMER SUPPORT CHATBOT

CASE STUDY

PROJECT SCOPE

We developed an AI-powered chatbot that retrieves precise information from policy and IT documents. Users can ask questions in natural language and receive instant, accurate responses, eliminating manual searches. This solution streamlines operations across multiple industries, including customer support, HR, healthcare, finance, retail, legal, and IT.



BENEFITS

- Improved Efficiency
- Enhanced Response Accuracy
- Scalable Across Industries
- Seamless User Experience

METHODOLOGIES



Generative AI Integration

Implemented AI models to understand and process natural language queries.



Advanced Document Retrieval

Leveraged AI-driven techniques to extract relevant information efficiently.

DELIVERABLES



AI-Powered Chatbot

Capable of retrieving precise information from policy and IT documents.



Integration Support

Ensured seamless deployment into existing workflows.



Industry-Specific Solutions

Customisable for multiple business functions.

WHY CHOOSE **RSK** BUSINESS SOLUTIONS?



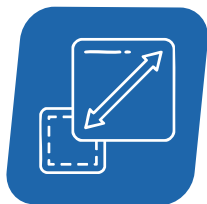
AI Expertise You Can Trust

Custom AI solutions tailored to business needs.



Proven Track Record

Successful AI implementations across industries.



Scalable & Future-Ready Solutions

AI-powered strategies for long-term success.



Seamless AI Integration

We ensure smooth AI adoption without disruption.



End-to-End Support

From strategy to implementation & beyond.

Let's Build Your AI-Powered Future!

Curious about how AI can transform your business? Let's explore the possibilities together.



Take the First Step


Schedule a free consultation with our AI experts today!

UK HEADQUARTERS

Anerley Court, Half Moon Lane, Hildenborough, Kent, TN11 9HU
Contact: +44(0)1732833111

Dubai

Concord Tower, 6th Floor, Dubai Media City, 126732, Dubai, UAE.
Contact: +971(0)44549844

-  @rskbsl
-  @rsk_bsl
-  www.rsk-bsl.com
-  @rsk_bsl
-  @rskbusinesssolutionsltd

USA

580 Fifth Avenue, Suite 820, New York, NY 10036, USA.

India

Plot No.14, 5th Floor, Sector-18, Gurugram, 122015, Haryana, India.
Contact: +91(0)1244201376